

March 18, 2014

Minutes

Enter MACO Website <http://www.macoman.com>

MANITOBA ASSOCIATION OF COTTAGE OWNERS INC.

Present: Dave Crabb, Jim Nicholson, Norma Kerr, Mo Tipples, Pat Dunlop, Ray Poole (skype)
Tom Thorsteinson, Cathie Zarfes.

Regrets: Larry Baker, Ken Corbett, Marian Jones.

1. Call to Order

Dave Crabb called the meeting to order at 6:30 pm.

2. Adoption of Agenda

Agenda was approved with the addition of Fall Trade Show, and Policy on Zebra Mussels. (Pat/Cathie)

3. Adoption of Minutes

*Motion to approve the minutes of February 18, 2014. Approved. (Norma/Mo)

*AGM minutes completed except for President's Report – Dave to send correct President's Report to Norma **(Action: Dave/Norma)**

4. Financial Report

*Motion to approve the Financial Reports of January, 2014 and February, 2014.

(Approved. (Jim/Mo)

*Corporation Report – completed and sent.

*Tax Returns to be completed. Jim Nicholson requires a sample so he can complete the tax returns. Pat will check to see when the last tax returns were completed and look for a sample. **(Action: Pat Dunlop)**

*Invoice to Cottage Country December/13 – still no payment. Motion to remove their advertising from the website until their bill is paid. Motion approved. (Cathie/Norma)
Pat to instruction web master. **(Action: Pat)**

*Norma provided information from Marian Jones on grants available from Manitoba Services Council and asked everyone to read the information, check the website, and discuss at the next meeting. **(Action: all)**

*Tom suggested we look at "Crowd Funding" as a way of raising money.

5. Standing Items

- *Membership:*

- *Marian will be a revised letter to all cottage associations who join MACO.

- *A draft letter to go out to Cottage Associations with lapsed memberships was presented to the Board. Suggestions were made that this letter be shortened and put in a bulletin format. Mo will ask Marian to make the changes and e-mail the letter to MACO board for comments. Letter to be discussed at next meeting. **(Action: Mo/Marian)**

- * *Cottager Magazine.* (to be standing item now)

- *Cathie is preparing an article for the Cottager Magazine. Article to reflect recent Cottage Show with MACO website issues mentioned. **(Action: Cathie)**

- Facebook:*

- *More work to be done finding 'friends.' Dave has located someone to assist Norma with the website. **(Action: Norma)**

- *Website-*

- *Dave is sending Pat the "old" Cottager Handbook and Pat will have this put on the website. **(Action: Dave/Pat)**

- Mo will get permission from the Government to use the "old" Cottager Handbook on the MACO website. **(Action: Mo)**

- *Dock Primer should be on the website. Pat will follow up on the link for the website. **(Action: Pat)**

- *Education Tax Issue:*

- *Dave is still trying to contact Lorne Weiss to get started on getting other organizations on board with the STOP Project. Dave will e-mail Norma some times that he is available and Norma will contact Lorne Weiss as well to try and coordinate a meeting. **(Action: Dave/Norma)**

- *Tom suggested that MACO, as a group, send a letter to the editor on Education Taxes.

- *Lake Manitoba-* On hold until next meeting for report from Larry.

- *Advertising.*

- *Norma suggested that each member try and get two companies committed to joining MACO as corporate members and use their membership to advertise on the MACO website.

- *Norma to draft a letter that can be provided to business showing them how

to join MACO and how to advertise on the website. **(Action: Norma)**
*Norma to ask FOCA what they charge their sponsors on their website.
(Action: Norma)

6 Business and Action Items Arising from the Minutes

- *Provincial Land Use Planning Survey*-in progress **(Pat Dunlop)**
- *Tax Rally* – Jim suggested that MACO partner with Canadian Tax Payers Association for a tax rally – possibly April while momentum is there. Dave e-mailed Colin Craig right from the meeting. **(Action: Dave)**
- *Skype* – Need to get set up with proper equipment. Discussion on built-in wi-fi, camera, microphone, blue tooth, band width. Some research to be done. Tom advised more than one person can be on skype for the meetings. Tom sent a letter on how to use skype about two months ago. Can board please read it. **(Action: all)**
Ray offered a program called “Microsoft Surface.”
- *Cottage Show:*
 - *Board agreed to participate in a free booth for the fall Home Expressions Show. Dave will advise Tom Pearson, who coordinates the show. **(Action: Dave)**
 - *Dave will work on production of the new banner that should have a border in blue, with MACO by itself (no Inc.) and our full name following with the website below in large letters (but smaller than the name of the organization). A gable should be designed and produced and two banners will be ordered – one for either side. Motion for Dave to go ahead with this. Motion approved. (Norma/Pat) **(Action: Dave)**
 - *Also need a cost on bumper stickers and fridge magnets.
(Action: Dave)
 - *Cathie to pick up floor mats for the booth. **(Action: Cathie)**

* - *MACO policy paper on Escalating fees in Provincial Parks.* – Motion to move this item to the next meeting. Motion approved. (Norma/Cathie)

* - *New Drainage Guidelines for Wetlands*. Dave passed out information for the Board to read and discuss at the next meeting. **(Action: all)** Government regulations for Drainage Guidelines was supposed to be out in March/2014.

New Business:

Succession Planning*. Dave not planning on stepping down just yet, but we do need more members. V.P. and Past President positions not filled. Ray will inquire at associations at nearby lakes. Jim will check in the Gimli/Winnipeg Beach area. Norma to check with Village of Dunnotar. **(Action: Ray/Jim/Norma)

*Concrete plan for building membership. – To be moved to the next meeting.

*Policy on Zebra Mussels. – To be moved to the next meeting.

8. Correspondence Received/Responded to:

*Event at Free Press News Café – Saving Lake Winnipeg – March 27, 2014 – 6:00 pm – Pizza and a Pint - \$10.00 put on by University of Manitoba. Norma to e-mail board the poster. **(Action: Norma)**

9. Next Meeting Dates:

*Next meeting dates are: April 15, May 20, June 17, July 15, August 19, September 16.

10. Adjournment: Motion to adjourn the meeting at 9:45 pm. (Pat/Tom)

MANITOBA ASSOCIATION OF COTTAGE OWNERS INC.

2014 FINANCIAL REPORT
AS OF Feb 28, 2014

ASSETS

Chequing account balance as of Jan 31, 2014		\$5,793.00
Savings account balance as of Jan 31, 2014		\$1,005.20
	Total	<u>\$6,798.20</u>
Income		
Interest (savings) – Feb 2014		\$0.19
Credit Interest (chequing) – Feb 28 2014		\$0.04
Total		\$0.23

LIABILITIES

Copying		\$0.00
Postage		\$0.00
Supplies		\$0.00
William Campbell (for web hosting and maintenance)		\$313.95
Total		\$313.95

Summary

Total Balance forward		<u>\$6,798.20</u>
Total income for the period		\$0.23
Total debit for the period		\$313.95
Total balances as of Feb 28, 2014		<u>\$6,484.48</u>
Chequing account balance of Feb 28, 2014		\$5,479.09
STOP project (included in chequing account = \$300)		
Savings account balance of Feb 28, 2014		\$1,005.39

