

Manitoba Association of Cottage Owners  
Garden City Inn, 2100 McPhillips Street, Winnipeg

February 20, 2020

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**MINUTES**

**Present:** Gus Wruck, Guy Walker, Val Hammond, Shelley Morris, Jim Nicholson, Gina German

**Regrets:** Ray Poole, Dave Crabb, Ken Corbett, Gordon Campbell

**Chair:** Gus Wruck

**Recording Secretary:** Shelley Morris

1. **Call to Order** - The meeting was called to order at 6:30 p.m.  
Gus introduced guest Gina German.  
Guy moved and Val seconded that Gina German be appointed as a director. CARRIED
2. **Adoption of Agenda**  
Guy moved and Jim seconded that the agenda be adopted. CARRIED
3. **Minutes – December 5, 2019**  
Val moved and Jim seconded that the minutes of Dec 5/19 be approved. CARRIED
4. **Cottage Show Planning**  
MACO has a booth at the Cottage show as a way to get in front of cottagers.  
Schedule assigned as follows:  
Val – set up Friday night  
Guy – Friday night 2:00 to 9:00  
Sat – 10-3 – Shelley & Val  
Sat 3-8 – Gus and Gina  
Jim – Sunday 11-5  
Gordon will be assigned. There may be others from CSLW with interest in being at the booth.  
Val will drop by for tear down.  
Lake Winnipeg Foundation – email to Marlo Campbell – would they like to participate. Val would be the contact re: their space needs.  
Val will confirm details re: admission for volunteers.  
Cottage show ad is on the website.
5. **Strategic Plan**
  - a. **Process for Setting 2020-23 Strategic Plan**  
Guy updated the existing plan with what has been achieved and that is on the website.  
  
Shelley reviewed the process that was used last time which included collecting stakeholder input, setting aside a Board meeting to address setting a plan, doing a SWOT analysis, setting priorities in keeping with available resources. Shelley will circulate to the Board the surveys that were done in the past.

**b. Public Policy**

- i. **Education Tax** – Jim is working on updating the list of organizations previously interested in this issue. Guy suggested getting everyone on the same page and sending a position signed by all associations to the Minister. Most of the 62 submissions to the Commission are in favor of the status quo and most of the associations previously interested did not make a submission – the exceptions were KAP & AMM.

**ii. Lake Winnipeg**

1. Letter from Manitoba Conservation & Climate – Gus referred to the letter of acknowledgement on his submission.
2. Submission to IJC– Reference was made to the email from the Lake Winnipeg Foundation and its emphasis on phosphorous reduction. Submissions can be made until Feb 28<sup>th</sup>. Gus will review the recommendations put forward by Lake Winnipeg Foundation to make a submission on behalf of MACO
3. Zebra mussels – there needs to be a biological solution to address the problem. The Province has asked the federal government for assistance as per article in the Free Press three days ago.

**c. Organizational Effectiveness**

i. Membership Report

Val reported on membership – Wild Rice, Hillside Beach, Belair have paid. Gus suggested letting members know that MACO is open to attending local cottage association AGMs. Guy noted that local associations may not be informing its members of MACO successes. Director Recruitment –Gus invited Steve Topping to consider joining the MACO Board but he declined. Dave Crabb knows him and will also encourage him to consider it.

**d. MACO Promotion**

- i. MACO Facebook – stats show reach of 84 on recent post. It's important to keep posting new material and keeping it fresh.
- ii. MACO Website - Shelley noted that there had been positive comments from CSLW members on the MACO website.
- iii. Signs – Guy to check on cost of coroplast signs promoting MACO to post at entry to major cottage areas.

**6. Finance Report**

**i. Finance Report** – Dec 2019 / Jan 2020

Jim reported on transactions over the past two months. Balance at end of January 2020 was \$12,487

Jim moved and Guy seconded that the finance reports for Dec 2019 and Jan 2020 be approved.  
CARRIED

**ii. Signing Officer at ACC** – Val to contact ACC and get package of information and have our account updated.

Guy moved and Gina seconded that Gus Wruck be approved as a signing officer for MACO on the ACC bank account. CARRIED

This will leave MACO with four signing officers – Gus Wruck, Dave Crabb, Jim Nicholson and Val Hammond.

**7. New/Other Business**

- a. Safe Quiet Lakes email –Gus referred to the email received from ON and said it is an issue on Lee River. Guy's view is that it may antagonize members. Jim said it is not an issue on large lakes but may be on smaller bodies of water. It seems to be an issue that would be handled locally and not one that MACO would address. Shelley suggested that we acknowledge the email and if we have members with concerns, they could be referred.
- 8. Next Meeting Dates** - May 21, August 20
- 9. Adjournment – 8:15 p.m.**