

MACO minutes. Dec 6,2023
Present: Shelley, Gus, Ken, Kevin, Jim, Gordon

1) **Call to Order- Gus called the meeting to order at 7:02**

2) **Adoption of Agenda- Gordon/ Shelley**

3) **Minutes – September 5, 2023**

**Jim had a few suggestions which Shelley will change on the minutes. Moved by Shelley/
Kevin**

4) **AGM Debrief- 18 participants, one possible new exec member.**

5) **Strategic Plan**

i) Information Services

(1) Cottage Show participation – March Kevin will be the liason for the show. Gus will forward his name to the organizers. Kevin will pick up tables etc from Gordon. Gus will follow up with new maps. (Gordon sent info to Gus so he can follow up)
Gordon will contact the Cottager Magazine to see if they have copies they would like us to distribute. Shelley will provide a revised membership form. Gordon will have CSLW newsletters. Gordon will see if there is any promotional material that would make sense for us to order. (possibilities have been emailed to everyone)
Kevin will set up on Friday, March 15. Kevin and Gus will sit at the table Friday and Saturday, Jim on Sunday. Jim will need to take everything down. Gordon can store things again if Jim can drop off after March 19. Shelley will help if she is available.

ii) Public Policy

iii) Organizational Effectiveness

(1) Zoom license- Gus will have his son connect with Shelley so she is able to access the zoom license. If this doesn't work Shelley will order a new license and Gus will cancel his.

(2) Confirm Roles and Responsibilities in 2024

(a) **President – Gus** - chairs meetings

(b) **Vice-President – Gordon** – chair meetings in absence of President / media liaison

(c) **Secretary – Gordon** - record meeting minutes, respond to general public inquiries

Assisted by Shelley who sets up zoom Board meeting and meeting agendas

(d) **Treasurer – Jim** – pays bills, produces monthly financial statements.

- (e) **Membership Chair – Shelley** – maintain database, annual membership dues collection and deposit, liaise with Morris Insurance, member communications, manage AGM
- (f) **Website Updating** – Shelley & Gordon
- (g) **Facebook Group – Shelley / Facebook Page**
- (h) **Cottage Show Coordination- Kevin**
- (i) **MACO reps to CSLW** – Shelley & Gordon
- (j) **Aquatic Invasive Species Provincial Committee** - Gordon
- 6) **Membership Report** - Shelley

Report attached. 43 paid associations, 4 individual members. Most participate in the insurance program.

- 7) **Finance Report** – Jim Sept., October and November reports attached with the agenda. Balance at end of November \$19,647 Moved:Jim/ Gordon

Jim will follow up on completing the Annual Corporation Filing

8) **New/Other Business**

a) **Next Meeting Dates**

March 6 – short meeting to prepare for cottage show, March 27 general meeting.
June 5 – strategic planning / membership survey / draft budget for next fiscal year
Sept 4 – AGM planning / Board development/nominations

9) **Adjournment:Shelley/ Kevin 8:05**